

By: Roger Tumminieri



**Trish Manning**  
Broker/Manager,  
Royal LePage  
Downtown Branch

www.HelenTanseyPhotography.com

**9** 05 King West exploded onto the scene in October '05. It was a model unlike any other of the Royal LePage Real Estate Services Ltd., (brokerage) corporate branch offerings. Designed for the urban professional, the vision was for open, functional workspace...no cubbies or cubicles here. The result was an environment that fostered an atmosphere of co-operation, interaction and pride in shared accomplishments. For that reason, the office has attracted an exceptionally high calibre of realtors. "The energy in this office is unlike any other I've experienced," says Trish Manning, Broker and Manager. "I often say I don't hire to an age demographic but to an attitude demographic."

Embracing the changes technology has brought to their industry, Trish is always looking for alternative methods of delivering information. "In partnership with Text-ed™, we have launched 'RLPtext' a text messaging service whereby Open House information is sent out weekly via text message," Trish explains. "We're getting ready to expand the service to include the opportunity to receive details on our new listings in real time." You can imagine the opportunity this provides buyers with in an increasingly competitive market.

With an open door policy you can stop in any time, be warmly greeted by Tanya and Nancy at the front desk and sit down, take a tour of available properties online and discuss the market

over coffee. There's always an agent on duty.

The King West agents are diversified, representing condos, detached, heritage and commercial. They are also well versed in the various builder projects in the area - not an easy landscape to navigate on your own. They have available floor plans and brochures for the majority of new construction, have most likely been to the openings and will have the additional information you'll need to make the right decision.

This office is about so much more than real estate. These are people who love King West and have embraced the community and all it has to offer. They make a point of supporting local business and events. Stop in at Bungalow Café on King and you're likely to see King

West agents enjoying owner Rob Picken's hospitality. If there's something happening in the community you can bet you'll find them there. With the July launch of their website, they'll be hosting a community billboard where residents and businesses can post their events free of charge.

The Royal LePage moniker is *Helping you is what we do™* and having spent time with these people, I can tell you... they love what they do.